ecgi

The Informativeness Principle Without the First-Order Approach

Finance Working Paper N° 444/2014
August 2018

Pierre Chaigneau
Queen's University

Alex Edmans
London Business School, CEPR and ECGI

Daniel Gottlieb
Washington University in St. Louis

ECGI Working Paper Series in Finance

The Informativeness Principle Without the First-Order Approach

Working Paper N° 444/2014

August 2018

Pierre Chaigneau
Alex Edmans
Daniel Gottlieb

We thank the Editor (Vincent Crawford), an Advisory Editor, two referees, Jean-Pierre Benoit, Bruce Carlin, Xavier Gabaix, Steve Matthews, Humberto Moreira, Nicolas Sahuguet, John Zhu, and participants at the Econometric Society and Western Finance Association for helpful comments. Gottlieb is grateful for the hospitality of Harvard University, where part of this research was conducted. This paper was previously circulated under the title “The Generalized Informativeness Principle”.

Abstract

Holmström (1979) provides a condition for a signal to have positive value assuming the validity of the first-order approach. This paper extends Holmström's analysis to settings where the first-order approach may not hold. We provide a new condition for a signal to have positive value that takes non-local incentive constraints into account and holds generically. Our condition is the weakest condition possible in the absence of restrictions on the utility function.

Keywords: Contract theory, principal-agent model, informativeness principle

JEL Classifications: D86, J33

Pierre Chaigneau
Assistant Professor of Finance
Queen's University, Smith School of Business
143 Union Street West
Kingston, ON K7L 2P3, Canada
e-mail: pierre.chaigneau@queensu.ca

Alex Edmans*
Professor of Finance
London Business School, Institute of Finance and Accounting
Regent's Park
London, NW1 4SA, United Kingdom
phone: +44 20 700 082 58
e-mail: aedmans@london.edu

Daniel Gottlieb
Assistant Professor of Economics
Washington University in St. Louis, Olin Business School
One Brookings Drive
St. Louis, MO 63130, United States
phone: +1 314 935 3572
e-mail: dgottlieb@wustl.edu

*Corresponding Author

The Informativeness Principle Without the First-Order Approach*

Pierre Chaigneau† Alex Edmans‡
Queen's University LBS, CEPR, and ECGI

Daniel Gottlieb§
Washington University in St. Louis

August 15, 2018

Abstract

Holmström (1979) provides a condition for a signal to have positive value assuming the validity of the first-order approach. This paper extends Holmström's analysis to settings where the first-order approach may not hold. We provide a new condition for a signal to have positive value that takes non-local incentive constraints into account and holds generically. Our condition is the weakest condition possible in the absence of restrictions on the utility function.

KEYWORDS: Contract theory, principal-agent model, informativeness principle.
JEL CLASSIFICATION: D86, J33

*We thank the Editor (Vincent Crawford), an Advisory Editor, two referees, Jean-Pierre Benoit, Bruce Carlin, Xavier Gabaix, Steve Matthews, Humberto Moreira, Nicolas Sahuguet, John Zhu, and participants at the Econometric Society and Western Finance Association for helpful comments. Gottlieb is grateful for the hospitality of Harvard University, where part of this research was conducted. This paper was previously circulated under the title "The Generalized Informativeness Principle".

†Smith School of Business, Queen's University, 143 Union Street West, Kingston ON, K7L 3N6, Canada. pierre.chaigneau@queensu.ca.

‡London Business School, Regent's Park, London NW1 4SA, UK. aedmans@london.edu.

§Washington University in St. Louis, One Brookings Drive, St. Louis, MO 63130, USA. dgottlieb@wustl.edu.

1 Introduction

The informativeness principle states that all signals that are informative about agent effort should be included in a contract. This principle is believed to be the most robust result from the moral hazard literature. For example, Bolton and Dewatripont's (2005) textbook states that this literature has produced very few general results, but the informativeness principle is one of the few results that is general. Due to its perceived robustness, the principle has had substantial impact in several fields, such as compensation, insurance, and regulation. For example, several researchers have empirically tested the efficiency of CEO pay by examining whether there are informative signals that are not included in contracts (Bertrand and Mullainathan (2001); Bebchuk and Fried (2004)).

The original formulation of the informativeness principle, due to Holmström (1979) and Shavell (1979), assumes the validity of the first-order approach ("FOA"): that the agent's incentive constraint can be replaced by its first-order condition. As a consequence, only the likelihood ratio involving adjacent efforts is relevant. Thus, any signal that affects the local likelihood ratio – i.e. is *locally informative* – has positive value.

Generalizations of the informativeness principle assume either the FOA (e.g. Gjesdal (1982), Amershi and Hughes (1989), Kim (1995), Christensen, Sabac, and Tian (2010)) or that the agent chooses between two actions only (e.g. Hart and Holmström (1987), Laffont and Martimort (2002), Bolton and Dewatripont (2005)). However, as is well-known, the FOA is generally not valid.[1] Assuming only two actions has a similar effect to using the FOA, as it means that only one incentive constraint binds, but is unrealistic.

The failure of the FOA is not simply a technical curiosity; there are many real-life situations where a single local incentive constraint does not ensure global incentive

[1]Rogerson (1985) derives the most well-known sufficient conditions for the validity of the FOA in the single-signal case. As Jewitt (1988) points out, these assumptions are so strong that they are not satisfied by any standard distribution. Moreover, they are no longer sufficient if the principal observes multiple signals, which is needed to analyze the informativeness principle (as the principal observes output and an additional signal). Jewitt (1988), Sinclair-Desgagné (1994), Conlon (2009), Jung and Kim (2015), and Kirkegaard (2017) obtain sufficient conditions for the validity of the FOA in the multiple-signal case, and Kirkegaard (2017) does so in the multidimensional effort case. Grossman and Hart (1983) and Araujo and Moreira (2001) introduce alternative methods to solve principal-agent models when the FOA fails.

compatibility. Many agent decisions cannot be ordered, such as the choice of a corporate strategy, factory location, or whom to hire or promote, and so the FOA is not even well-defined. This is especially troublesome in multitask settings, where the agent can deviate in several different directions. For example, an academic can choose whether to reallocate time away from research to teaching, service, or leisure.

Even with ordered actions, non-local deviations may bind if actions have increasing returns to scale. An academic who normally goes to the office on a weekday may contemplate working from home on that day, rather than only contemplating working one fewer minute in the office. The probability of discovering a blockbuster drug, writing a best-selling book or an impactful paper, or launching a successful marketing campaign, is likely convex in effort (within some range): increasing effort from low to moderate has little effect on the probability, but increasing it from high to very high has a disproportionate impact. Holmström's (2017) survey of the literature concludes: "[m]uch attention was paid to problems with the First-Order Approach (...). But it is evident by now that the one-dimensional effort model as such has serious shortcomings."

Given the significance of the informativeness principle, it is important to understand whether it remains relevant where the FOA is invalid. As a preliminary step, we show that the original definition, which only takes into account deviations to adjacent efforts, may not be relevant: a locally informative signal will have zero value if the agent is most tempted to deviate to a non-local effort level. Our main contribution is to introduce a stronger notion of informativeness and study whether it is sufficient for a signal to have value. This notion is *global informativeness*: that a signal affects the likelihood ratio between the principal's preferred effort and all other effort levels.

Surprisingly, we show that even global informativeness does not always ensure that a signal has positive value. These situations arise if multiple incentive constraints simultaneously bind, which is not uncommon when there are more than two effort levels (more formally, it arises for an open set of parameters). The standard argument for conditioning the contract on an informative signal is that the principal can relax a binding incentive constraint by transferring payments from states with low likelihood ratios to states with high likelihood ratios. If multiple incentive constraints simultaneously bind, this transfer may tighten another constraint by the same margin and so the cost of the optimal contract is unchanged. However, these examples are knife-edge in that they require the shadow prices of all binding constraints to coincide. Accordingly, we prove that, except for a set of parameters with measure zero, any globally informative signal has positive value.

We also show that global informativeness is the weakest sufficient condition for a signal to have value without making assumptions on the utility function, such as the cost of effort. Put differently, if one does not want to impose restrictions on the utility function, global informativeness is also necessary.[2]

2 Preliminaries

This is a preliminary section that reviews the informativeness principle, as originally formulated by Holmström (1979), and shows that it may not apply if the FOA is invalid.

There is a risk-neutral principal ("she") and a risk-averse agent ("he"). The agent chooses an unobservable action $e \in \mathcal{E}$, which we refer to as "effort". Effort affects output $q \in \mathcal{Q}$ and a signal $s \in \mathcal{S}$, both of which are observable and contractible. We refer to a pair (q, s) as a state. In Section 3, we will assume that the action, output, and signal spaces are finite; for now, to achieve comparability with Holmström (1979), we allow them to be intervals of the real line as well.

While Holmström (1979) assumes additive separability, we follow Grossman and Hart (1983) and generalize to the following utility function:

Assumption 1. *The agent's Bernoulli utility function over income w and effort e is*

$$U(w, e) = G(e) + K(e) V(w). \tag{1}$$

(i) *$K(e) > 0$ for all e;* **(ii)** *$V : \mathcal{W} \to \mathbb{R}$ is continuously differentiable, strictly increasing, and strictly concave, and $\mathcal{W} = (\underline{w}, +\infty)$ is an open interval of the real line (possibly with $\underline{w} = -\infty$); and* **(iii)** *$U(w_1, e_1) \geq U(w_1, e_2) \implies U(w_2, e_1) \geq U(w_2, e_2)$ for all $e_1, e_2 \in \mathcal{E}$ and all $w_1, w_2 \in \mathcal{W}$.*

The agent has utility function (1) if and only if his preferences over income lotteries are independent of his effort. Conditions (i) and (ii) state that the agent likes money and dislikes risk. Condition (iii) requires preferences over known effort levels to be independent of income. When $K(e) = \bar{K}$ for all e, the utility function is additively separable between effort and income as in Holmström (1979). When $G(e) = 0$ for all

[2] Our necessity result is in the spirit of the monotone comparative statics literature (see, e.g., Athey (2002)). Formally, it states that if the set of admissible utility functions is large enough, then no weaker condition is sufficient for a signal to have value.

e, it is multiplicatively separable.[3] The agent's reservation utility is $\overline{U}$.

Note that we do not require effort to be ordered. Therefore, our model allows for the standard interpretation of e as effort, which reduces utility and improves the output distribution, and more general cases where the action cannot be ordered, such as the choice of different corporate strategies or between multidimensional tasks, where the effect of the action on the agent's utility and the output distribution need not be perfectly negatively correlated. More specifically, when the action space is finite (as we assume throughout), there is no loss of generality in assuming that it lies on the real line. Therefore, as long as we retain the assumption of a finite action space, our model can accommodate multidimensional actions. Since there are no well-known conditions that justify the FOA when actions are multidimensional, it is particularly important to obtain results that hold beyond the FOA in this case.[4]

As Grossman and Hart (1983) show, the principal's problem can be split in two stages. First, she finds the cheapest contract that induces each effort level. Second, she determines which effort level to induce. This paper focuses on the first stage: whether the principal can use the signal s to reduce the cost of implementing a given effort level e^*.[5] Given an implementable effort level e^*, there will always exist a benefit function for the principal such that e^* is the optimal effort level (i.e. solves the second stage). Thus, if the informativeness principle holds (fails) for a given effort level e^*, there will exist a benefit function for which it holds (fails) in the general problem.

We first define what it means for a signal to have positive value. Let $\mathbb{E}_{(q,s)}[\cdot|e]$ denote the conditional expectation with respect to the distribution of states and $\mathbb{E}_q[\cdot|e]$ denote the conditional expectation with respect to the (marginal) distribution of outputs. When the principal uses the signal s, her cost of implementing effort e^* is

$$\mathcal{C}^s(e^*) \equiv \min_{w(q,s)} \mathbb{E}_{(q,s)}[w(q,s)|e^*] \tag{2}$$

subject to the agent's individual rationality ("IR") and incentive compatibility ("IC")

[3]Multiplicative separability is commonly used in macroeconomics (e.g. Cooley and Prescott (1995)). In finance, Edmans, Gabaix, and Landier (2009) show that they are necessary and sufficient to obtain empirically consistent scalings of CEO incentives with firm size.

[4]As an example of the former interpretation, effort e could refer to the number of hours worked. As an example of the latter, $e = 1$ could refer to working 8 hours on project A, $e = 2$ to working 9 hours on project A, and $e = 3$ to working 8 hours on project B.

[5]Holmström (1979) avoids this issue by assuming that either the signal is informative for all effort levels or for no effort level.

constraints:

$$\begin{aligned} \mathbb{E}_{(q,s)}\left[U\left(w\left(q,s\right),e^{*}\right)|e^{*}\right] &\geq \bar{U}, & (3)\\ \mathbb{E}_{(q,s)}\left[U\left(w\left(q,s\right),e^{*}\right)|e^{*}\right] &\geq \mathbb{E}_{(q,s)}\left[U\left(w\left(q,s\right),e\right)|e\right] \quad \forall e. & (4)\end{aligned}$$

If the program has no solution, we take the cost of implementing e^* to be $+\infty$.

When the principal does not use the signal s, her cost of implementing e^* is

$$\mathcal{C}^{ns}\left(e^{*}\right) \equiv \min_{w(q)} \mathbb{E}_{q}\left[w\left(q\right)|e^{*}\right] \tag{5}$$

subject to

$$\begin{aligned} \mathbb{E}_{q}\left[U\left(w\left(q\right),e^{*}\right)|e^{*}\right] &\geq \bar{U}, & (6)\\ \mathbb{E}_{q}\left[U\left(w\left(q\right),e^{*}\right)|e^{*}\right] &\geq \mathbb{E}_{q}\left[U\left(w\left(q\right),e\right)|e\right] \quad \forall e. & (7)\end{aligned}$$

Let $w^*(q)$ be a solution of Program (5)-(7). Since $w(q,s) = w^*(q)$ satisfies the constraints of Program (2)-(4) and costs $C^{ns}(e^*)$, it follows that $\mathcal{C}^s(e^*) \leq \mathcal{C}^{ns}(e^*)$: a signal cannot have negative value. The signal has *positive value* for implementing e^* if $\mathcal{C}^s(e^*) < \mathcal{C}^{ns}(e^*)$ and *zero value* if $\mathcal{C}^s(e^*) = \mathcal{C}^{ns}(e^*)$.

We now state Holmström's original theorem.

Theorem. (Informativeness Principle): *Assume that the utility function is additively separable and that the FOA is valid. Suppose states are distributed according to a continuously differentiable probability density function $f(q,s|e)$. The signal has zero value for implementing e^* if and only if there exists a function ϕ for which*

$$\frac{f_e\left(q,s|e^{*}\right)}{f\left(q,s|e^{*}\right)} = \phi(q,e^{*}) \tag{8}$$

for almost all q, s.

The left-hand side of (8) corresponds to the change in the likelihood ratio $\frac{f(q,s|e^*+\Delta e)}{f(q,s|e^*)}$ for infinitesimal changes in effort ($\Delta e \approx 0$). Since only the local IC matters when the FOA is valid, a signal has positive value for implementing e^* if and only if it is *locally informative*– it affects the likelihood ratio involving adjacent effort levels and is thus informative about whether the agent has deviated locally. Thus, where the FOA is valid, a signal has value if and only if it is locally informative. However, if the FOA is invalid, the agent may be tempted to deviate to a non-adjacent effort level. Thus, even if a signal is locally informative, it may have no value. In Example 1, we show that

when effort has stochastic increasing returns to scale, non-local incentive constraints bind, and local informativeness is not enough for a signal to have value.[6]

Example 1. *The agent has additively separable utility, and we normalize effort to be measured in cost units:* $K(e) = \bar{K}$ *and* $G(e) = -e$.[7] *The effort space is the unit interval:* $\mathcal{E} = [0, 1]$. *Suppose the principal wishes to implement effort* $e^* = 1$.

Conditional on effort e, *states are distributed according to the probability density function* $f(q, s|e)$. *Let* $\bar{f}(q|e) = \int f(q, s|e)ds$ *denote the marginal distribution of output and* $\bar{F}(q|e)$ *denote the associated cumulative distribution function ("CDF"). Suppose that* $f(q, s|e = 0)$ *and* $f(q, s|e = 1)$ *are both independent of* s.

In Supplementary Appendix B.1, we show that the ICs regarding intermediate effort levels ($e \in (0, 1)$*) do not bind if* $\frac{\bar{f}(q|e=1)}{\bar{f}(q|e=0)}$ *is non-decreasing (the monotone likelihood ratio property, "MLRP") and* $\bar{F}(q|e)$ *is concave in* e *for each* q. *Then, the only binding constraint involves the global deviation from* $e = 1$ *to* $e = 0$, *so the relevant likelihood ratio is* $\frac{f(q,s|e=1)}{f(q,s|e=0)}$, *which is not a function of* s. *Therefore, a signal* s *may affect the local likelihood ratio* $\frac{f_e(q,e|\hat{e})}{f(q,e|\hat{e})}$ *for almost all* $\hat{e}$ *(including* $e^* = 1$*) and still have zero value.*

Example 1 builds on Rogerson (1985), who shows that if the distribution satisfies the MLRP and the CDF is *convex* in effort, then only the local ICs bind, justifying the FOA. MLRP is a standard condition that is satisfied by many standard distributions. As Rogerson argues, convexity of the CDF can be interpreted as stochastic decreasing returns to scale: as effort increases, the probability of observing an outcome below q decreases at a decreasing rate. Our concavity condition is the opposite case, where the probability of observing an outcome below q decreases at an *increasing* rate, and can be interpreted as stochastic increasing returns to scale. This example shows that global concavity of the CDF (in conjunction with MLRP) is sufficient to justify the use of binary effort models.

Although MLRP is a standard assumption in moral hazard models, neither global convexity (a sufficient condition for the FOA) nor global concavity (a sufficient condition for the binding IC to be associated with a boundary effort level) are likely to hold in practice. For example, as noted by Jewitt (1988), if output can be written $q = e + \epsilon$ for some random variable ϵ with density f, the CDF of q is convex (concave)

[6] Chaigneau, Edmans, and Gottlieb (2018) show that, if the agent is protected by limited liability, informative signals may have zero value.

[7] With additive separability, as long as costs are increasing in effort, there is no loss of generality in assuming that costs are measured in units of effort. In this case, any non-linearity in effort costs is incorporated in the probability distribution.

if and only if f is an increasing (decreasing) function. Most standard density functions are neither everywhere increasing nor everywhere decreasing, so both global convexity and global concavity are unlikely to hold – as discussed in the introduction, research and marketing efforts likely involve regions of increasing returns to scale. Thus, we do not know ex ante which ICs will bind, which motivates the stronger notion of global informativeness that we will introduce in Section 3.

3 Informativeness Without The First-Order Approach

Although a large literature (mentioned in the introduction) has obtained sufficient conditions for the FOA to hold, there is no general method for solving moral hazard problems with continuous effort when the FOA fails. We therefore follow Grossman and Hart (1983) in assuming that there are finitely many states and effort levels: $\mathcal{E} \equiv \{1, \ldots, E\}$, $\mathcal{X} \equiv \{q_1, ..., q_X\}$, and $\mathcal{S} \equiv \{1, ..., S\}$.[8] Finite effort levels allow us to use Kuhn-Tucker methods to obtain necessary optimality conditions. The probability of observing state (q, s) conditional on effort e is denoted $p^e_{q,s}$, which we assume to be strictly positive to ensure existence of an optimal contract (i.e. the distribution has full support). Let $h \equiv V^{-1}$ denote the inverse of the utility of money. Since V is increasing and strictly concave, h is increasing and strictly convex. Defining $u_{q,s} \equiv V(w_{q,s})$, the principal's program can be written in terms of "utils":

$$\min_{\{u_{q,s}\}} \sum_{q,s} p^{e^*}_{q,s} h(u_{q,s}) \tag{9}$$

subject to

$$G(e^*) + K(e^*) \sum_{q,s} p^{e^*}_{q,s} u_{q,s} \geq \bar{U}, \tag{10}$$

$$\sum_{q,s} \left(K(e^*) p^{e^*}_{q,s} - K(e) p^e_{q,s} \right) u_{q,s} \geq G(e) - G(e^*) \quad \forall e \in \mathcal{E}, \tag{11}$$

where (10) and (11) are the IR and IC.

When the FOA cannot be applied, it seems that the definition of informativeness simply needs to be extended to consider non-local deviations. Since we do not know what effort level the agent will deviate to, being informative about every possible

[8] Since Holmström (1979) assumes the FOA, he is able to consider a continuum of efforts while retaining tractability, because the FOA means that only the local incentive constraint is relevant. In contrast, our model does not assume the FOA and so considers a finite action space.

deviation (i.e. affects the likelihood ratio between e^* and every other effort level) would appear to be a sufficient condition for a signal to have positive value. We thus define a *globally informative* signal as follows:

Definition 1. *Let e^* be an effort to be implemented and consider a distribution p over states (q, s). The signal s is globally informative for e^* if, for all $e \neq e^*$, there exist s_e, s'_e, q_e with $\frac{p^e_{q_e,s_e}}{p^{e^*}_{q_e,s_e}} \neq \frac{p^e_{q_e,s'_e}}{p^{e^*}_{q_e,s'_e}}$.*

Example 2 illustrates the distinction between local and global informativeness.

Example 2. *There are three possible efforts $\mathcal{E} = \{1, 2, 3\}$. Suppose that the principal wishes to implement $e = 3$. The signal is locally informative for $e = 3$ if*

$$\frac{p^3_{q,s_i}}{p^2_{q,s_i}} \neq \frac{p^3_{q,s_j}}{p^2_{q,s_j}}$$

for some $q \in \mathcal{X}$, $s_i, s_j \in \mathcal{S}$. The signal is globally informative for $e = 3$ if, in addition to the previous condition, we also have

$$\frac{p^3_{q,s_k}}{p^1_{q,s_k}} \neq \frac{p^3_{q,s_l}}{p^1_{q,s_l}}$$

for some $q \in \mathcal{X}$, $s_k, s_l \in \mathcal{S}$.

If the cost of choosing $e = 2$ is high enough, so that the binding IC will be the one preventing the agent from choosing $e = 1$, a locally informative signal may have zero value.

As an illustration of the setting described in Example 2, suppose that, as in Holmström and Tirole (1997), the agent chooses between three actions: a good action ($e = 3$), a bad action with a low private benefit ($e = 2$), and a very bad action with a high private benefit ($e = 1$). (A high private benefit is isomorphic to a low cost of effort). For example, $e = 3$ corresponds to investing in a project within the firm's expertise which is thus likely to succeed; $e = 2$ corresponds to shirking; and $e = 1$ corresponds to investing in a "pie-in-the-sky" project, which is unlikely to succeed and wastes the firm's cash, but allows the agent to explore his own research interests. The principal wishes to implement $e = 3$, so we refer to a deviation to $e = 2$ as a local deviation. A locally informative signal provides information about whether the agent shirked, such as the amount of hours he spends in the office. However, such a signal has no value if the relevant deviation is non-local (to $e = 1$) – the agent shows up to

work in the office, but invests in the bad project. A globally informative signal would be informative about deviations to both $e = 2$ and $e = 1$, i.e. a targeted audit that determines whether the agent has invested in the project within the firm's expertise.

In addition to demonstrating the difference between local and global informativeness, this example also shows that our framework applies to settings in which efforts cannot be clearly ordered. The numberings of the different effort levels are arbitrary – indeed, Holmström and Tirole (1997) do not use numbers but refers to the three actions as $e = G$, $e = b$ and $e = B$, respectively. Thus, it is not clear what action (investing in the bad or very bad approach) corresponds to a local deviation, and so it is unclear what deviation a "locally informative" signal is informative about. In contrast, our notion of global informativeness holds regardless of how the actions are numbered.

We now show that, surprisingly, global informativeness is not sufficient to ensure that a signal has positive value. We first note that a signal can only have value when there are agency costs. Let $\bar{w}_e$ denote the wage that gives the agent his reservation utility if he exerts effort e:

$$\bar{w}_e = h\left(\frac{\bar{U} - G(e)}{K(e)}\right).$$

The principal can implement effort e^* with no agency costs if, when she offers the constant wage $\bar{w}_{e^*}$ that satisfies the IR with equality, all ICs are satisfied:

$$U(\bar{w}_{e^*}, e^*) \geq U(\bar{w}_{e^*}, e) \quad \forall\ e. \tag{12}$$

We say that the first best is feasible for e^* if condition (12) holds. Then the principal uses a constant wage and so signals automatically have zero value. When utility is either additively or multiplicatively separable, the first best is only feasible for the least costly effort. With non-separable utility, however, it may be feasible for several different effort levels (Grossman and Hart (1983)). (The first best is never achieved in Holmström (1979) because he assumes additively separable utility and an interior e^*.)

There are three cases to consider, depending on how many ICs bind in program (9)-(11). If no IC binds,[9] the first best is feasible and so a globally informative signal automatically has zero value. Lemma 1, proven in Supplementary Appendix B.1, states that a globally informative signal has value whenever exactly one IC binds (as is the case in Holmström's (1979) original theorem):

[9]We say that a constraint is binding if removing it allows the principal to obtain a higher payoff.

Lemma 1. *Fix a utility function satisfying Assumption 1 and a distribution p, and let e^* be an effort for which the first best is not feasible. If exactly one IC binds, a globally informative signal has positive value for implementing e^*.*

The third case to consider is when multiple ICs bind. When there are at least three states, it is not unusual for multiple ICs to bind. Formally, we show in Supplementary Appendix B.2 that multiple ICs bind for a non-empty and open set of parameter values. Since any non-trivial model with informative signals requires at least three states (at least two outputs and at least two signals conditional on at least one output), it is important to study the case of multiple binding ICs.

We start with an example showing that, if multiple ICs bind, a globally informative signal can have zero value. Example 3 follows Holmström (1979) and the subsequent literature in assuming additive separability:

Example 3. *There are three effort levels, two outputs, and two signals: $\mathcal{E} = \{1, 2, 3\}$, $\mathcal{X} = \{0, 1\}$, and $\mathcal{S} = \{0, 1\}$. Let $K(1) = K(2) = K(3) = 1$, $G(1) = G(2) = 0$, $G(3) = -1$, and $\overline{U} = 0$. Thus, $e = 1$ and $e = 2$ both cost zero and $e = 3$ costs one.*

Conditional on $e = 3$, states are uniformly distributed: $p^3_{q,s} = \frac{1}{4}\ \forall\ q, s$. For $e \in \{1, 2\}$, the conditional probabilities are:

$$p^1_{1,0} = p^2_{1,1} = \frac{1}{4}, \quad p^1_{1,1} = p^2_{1,0} = \frac{1}{8}, \quad p^1_{0,0} = p^1_{0,1} = p^2_{0,0} = p^2_{0,1} = \frac{5}{16}.$$

Note that the likelihood ratios between any two effort levels are not constant:

$$\frac{p^3_{1,1}}{p^2_{1,1}} = 1 \neq 2 = \frac{p^3_{1,0}}{p^2_{1,0}}, \quad \frac{p^3_{1,1}}{p^1_{1,1}} = 2 \neq 1 = \frac{p^3_{1,0}}{p^1_{1,0}}, \quad \frac{p^2_{1,1}}{p^1_{1,1}} = 2 \neq \frac{1}{2} = \frac{p^2_{1,0}}{p^1_{1,0}}.$$

Let $e = 3$ be the effort to be implemented. The principal's program is

$$\min_{\{u_{q,s}\}} h(u_{1,0}) + h(u_{1,1}) + h(u_{0,0}) + h(u_{0,1})$$

subject to the IR and the two ICs, which can be rewritten as:

$$u_{1,0} + u_{1,1} + u_{0,0} + u_{0,1} \geq 4 \tag{13}$$

$$2u_{1,1} - (u_{0,0} + u_{0,1}) \geq 16 \tag{14}$$

$$2u_{1,0} - (u_{0,0} + u_{0,1}) \geq 16. \tag{15}$$

Even though the likelihood ratios between any two effort levels are not constant, the signal has zero value: $u_{q,0} = u_{q,1}$ for $q \in \{0, 1\}$. To see this, notice that when $u_{0,0} \neq$

$u_{0,1}$, replacing both of them by $\frac{u_{0,0}+u_{0,1}}{2}$ keeps all constraints unchanged and reduces the principal's cost (because h is convex). Similarly, if $u_{1,0} \neq u_{1,1}$, replacing both of them by their average $\frac{u_{1,0}+u_{1,1}}{2}$ preserves IR and IC while reducing the principal's cost.

The intuition is as follows. For $e = 2$, the likelihood ratio at state $(1, 0)$ is twice as large as at $(1, 1)$. To relax the second IC (15), we should increase $u_{1,0}$ and decrease $u_{1,1}$. For $e = 1$, the likelihood ratio at state $(1, 1)$ is twice as large as at $(1, 0)$. To relax the first IC (14), we should increase $u_{1,1}$ and decrease $u_{1,0}$. Since both the likelihood ratios $\frac{p^3_{1,0}}{p^2_{1,0}}$ and $\frac{p^3_{1,1}}{p^1_{1,1}}$ and the costs of effort levels 1 and 3 coincide, the shadow prices of both ICs are the same. Thus, the benefit from relaxing one IC exactly equals the cost from tightening the other one. As a result, it is optimal for the agent's utility not to depend on the signal.

Intuitively, this result requires the shadow prices of the binding ICs to exactly coincide. If we perturb either the probabilities or the utility function slightly, the benefit from relaxing each constraint will differ. We can then improve the contract by increasing utility in the state with the highest likelihood ratio under the effort associated with the IC with the highest shadow cost. This intuition suggests that counterexamples such as the one in Example 3 are non-generic. We now prove that this is indeed the case.

Theorem 1, proven in Appendix A, is the main result of our paper. It states that, generically, globally informative signals have positive value for implementing e^*. To establish results that can be applied to settings with additive and multiplicative separability, we hold either K or G fixed in our economy parametrization. Therefore, we refer to an economy as either a vector of parameters $\{K(e), p^e_{s,q}\}_{s,q,e}$ (which holds $\{G(e)\}_e$ fixed), or a vector of parameters $\{G(e), p^e_{s,q}\}_{s,q,e}$ (which holds $\{K(e)\}_e$ fixed). While our result can be easily shown for economies parameterized by K, G, and p, we do not do so because, in this case, additively or multiplicatively separable utility functions are non-generic. One might thus have the concern that, even if our results held generically, they may not hold in the important cases of additive and multiplicative separability. This is not the case, however: the result from Theorem 1 holds for generic separable utility functions as well as generic utility functions satisfying (1) more broadly.

Theorem 1. (Value of Globally Informative Signals) *Fix an effort e^* for which the first best is not feasible. For all economies except for a set of Lebesgue measure zero, a globally informative signal has value for implementing e^*.*

While Theorem 1 gives a sufficient condition for a signal to add value generically,

Proposition 1 now shows that Theorem 1 contains the weakest sufficient condition possible, unless one imposes additional restrictions on the utility function. Thus, global informativeness is a necessary condition for a signal to add value without restricting the utility function. Formally, for any (possibly non-adjacent) effort levels, there exists a non-degenerate set of utility functions for which the signal has positive value if and only if the likelihood ratio between these efforts is non-constant.

Proposition 1. *Suppose the signal is not globally informative for e^*. For any vector K, there exists a set of economies $\{G, p\}$ with strictly positive Lebesgue measure for which the signal has zero value in implementing e^*.*

Taking a constant vector K, we find that Proposition 1 also holds if we restrict ourselves to additively separable utility functions.

Finally, Holmström's (1979) informativeness principle is an "if and only if" result. The less surprising part shows that (locally) uninformative signals have zero value ("necessity"). The more interesting part shows that every (locally) informative signal has positive value ("sufficiency"). The contribution of our paper is to generalize the sufficiency part, which, as we showed, only holds generically. For completeness, we now present the generalization of the necessity part. The proof, in Supplementary Appendix B.1, is a straightforward adaptation of Holmström (1979) to settings in which the FOA is not valid and utility is not additively separable.[10]

Proposition 2. *Fix a utility function satisfying Assumption 1, let (q, s) be either continuously or discretely distributed, and let $f(q, s|e)$ denote either the probability density function or the probability mass function. Suppose $\frac{f(q,s|e)}{f(q,s|e^*)} = \phi_{e^*}(q, e)$ for all e and almost all (q, s) under e^*. Then, the signal has zero value in implementing e^*.*

4 Conclusion

This paper extends the informativeness principle to settings in which the FOA is not valid. This extension requires us to introduce the notion of global informativeness, which states that a signal is informative about all effort levels, not just adjacent ones. We show that even global informativeness does not ensure that a signal has positive

[10] Our proof works not only for the discrete model of this paper, but also for continuous outputs and effort levels. While we show that incorporating an additional uninformative signal is undesirable, Grossman and Hart (1983, Proposition 13) show the related result that increasing the noise of an existing signal is undesirable.

values, if multiple incentive constraints bind with the same shadow price. While multiple constraints simultaneously binding is not knife-edge, them having the same shadow price is, so global informativeness is generically sufficient for a signal to have positive value. Moreover, if one does not wish to impose additional restrictions on the utility function, it is also necessary for a signal to have positive value.

References

[1] Amershi, A.H., Hughes, J.S., 1989. Multiple signals, statistical sufficiency, and Pareto orderings of best agency contracts. RAND J. Econ. 20, 102–112.

[2] Araujo, A., Moreira H., 2001. A general Lagrangian approach for non-concave moral hazard problems. J. Math. Econ. 35, 17–39.

[3] Athey, S., 2002. Monotone comparative statics under uncertainty. Q. J. Econ. 67, 87–223.

[4] Bebchuk, L.A., Fried, J.M., 2004. In: Pay without Performance: The Unfulfilled Promise of Executive Compensation. Harvard University Press, Cambridge.

[5] Bertrand, M., Mullainathan S., 2001. Are CEOs rewarded for luck? The ones without principles are. Q J Econ. 116, 901–932.

[6] Bolton, P., Dewatripont, M., 2005. In: Contract Theory. MIT Press, Cambridge.

[7] Chaigneau, P., Edmans, A., Gottlieb, D., 2018. The Value of Performance Signals Under Limited Liability. Mimeo.

[8] Christensen, P.O., Sabac, F., Tian, J., 2010. Ranking performance measures in multi-task agencies. Account. Rev. 85, 1545–1575.

[9] Conlon, J.R., 2009. Two new conditions supporting the first-order approach to multisignal principal-agent problems. Econometrica 77, 249–278.

[10] Cooley, T., Prescott E.C., 1995. Economic Growth and Business Cycles. In: Thomas Cooley (ed.) Frontiers in Business Cycle Research. Princeton University Press, Princeton.

[11] Edmans, A., Gabaix, X., Landier, A., 2009. A multiplicative model of optimal CEO incentives in market equilibrium. Rev. Financ. Stud. 22, 4881–4917.

[12] Gjesdal, F., 1982. Information and incentives: the agency information problem. Rev. Econ. Stud. 49, 373–390.

[13] Grossman, S.J., Hart, O.D., 1983. An analysis of the principal-agent problem. Econometrica 51, 7–45.

[14] Hart, O., Holmström, B., 1987. The Theory of Contracts. In: Truman F. Bewley (ed.) Advances in Economic Theory Cambridge University Press, Cambridge.

[15] Holmström, B., 1979. Moral hazard and observability. Bell J. Econ. 10, 74–91.

[16] Holmström, B., 2017. Pay for performance and beyond. Am. Econ. Rev. 107, 1753–1777

[17] Holmström, B., Tirole, J., 1997. Financial intermediation, loanable funds, and the real sector. Q. J. Econ. 112, 663–691.

[18] Jewitt, I., 1988. Justifying the first-order approach to principal-agent problems. Econometrica 56, 1177–1190.

[19] Jung, H.Y., Kim, S.K., 2015. Information space conditions for the first-order approach in agency problems. J. Econ. Theory 160, 243–279.

[20] Kim, S.K., 1995. Efficiency of an information system in an agency model. Econometrica 63, 89–102.

[21] Kirkegaard, R., 2017. A unifying approach to incentive compatibility in moral hazard problems. Theor. Econ. 12, 25–51.

[22] Laffont, J.J., Martimort, D., 2002. In: The Theory of Incentives – The Principal-Agent Model Princeton University Press, Princeton.

[23] Rogerson, W.P., 1985. The first-order approach to principal-agent problems. Econometrica 53, 1357–1368.

[24] Shavell, S., 1979. Risk sharing and incentives in the principal and agent relationship. Bell J. Econ. 10, 55–73.

[25] Sinclair-Desgagné, B., 1994. The first-order approach to multi-signal principal-agent problems. Econometrica 62, 459–465.

A Proofs

A.1 Proof of Theorem 1

The proof will use the following corollary of Sard's Theorem:

Corollary 1. *Let $X \subset \mathbb{R}^n$ and $\Xi \subset \mathbb{R}^p$ be open, $F : X \times \Xi \to \mathbb{R}^m$ be continuously differentiable, and let $n < m$. Suppose that for all $(q; \chi)$ such that $F(q; \chi) = 0$, $DF(q; \chi)$ has rank m. Then, for all χ except for a set of Lebesgue measure zero, $F(q; \chi) = 0$ has no solution.*

For simplicity, suppose that only two ICs bind; it is straightforward but notationally cumbersome to generalize the analysis for more than two binding ICs. Without loss of generality (renumbering effort levels if necessary), let $e^* = 3$ denote the implemented effort, and let $e = 1$ and $e = 2$ denote the two effort levels with binding ICs. By assumption, the first best is not feasible for $e^* = 3$. The principal's program is

$$\min_{u_{q,s}} \sum_{q=q_1}^{q_X} \sum_{s=1}^{S} p_{q,s}^{e^*} h(u_{q,s}) \tag{16}$$

$$\text{subject to} \qquad G(e^*) + K(e^*) \sum_{q=q_1}^{q_X} \sum_{s=1}^{S} p_{q,s}^{e^*} u_{q,s} \geq \bar{U}, \tag{17}$$

$$G(e^*) + K(e^*) \sum_{q=q_1}^{q_X} \sum_{s=1}^{S} p_{q,s}^{e^*} u_{q,s} \geq G(e) + K(e) \sum_{q=q_1}^{q_X} \sum_{s=1}^{S} p_{q,s}^{e} u_{q,s} \ \ \forall\ e. \tag{18}$$

Following the parametrization of an economy, we keep either $\mathbf{G} \equiv (G(3), G(2), G(1))$ or $\mathbf{K} \equiv (K(3), K(2), K(1))$ constant (where bold letters denote vectors). Accordingly, we introduce the vector Θ, where either $\Theta = \mathbf{K}$ (if $\mathbf{G}$ is being held constant) or $\Theta = \mathbf{G}$ (if $\mathbf{K}$ is being held constant). Here, we consider the case in which the IR (17) binds. The case where it does not bind is analogous and presented in Supplementary Appendix B.1.

The (necessary) first-order condition with respect to $u_{q,s}$ is

$$-p_{q,s}^{e^*} h'(u_{q,s}) - \mu_1 K(1) p_{q,s}^1 - \mu_2 K(2) p_{q,s}^2 + \lambda K(e^*) p_{q,s}^{e^*} = 0 \ \ \forall\ q, s, \tag{19}$$

where μ_1 and μ_2 are the Lagrange multipliers on the ICs for deviations to $e = 1$ and $e = 2$, respectively, and λ is the Lagrange multiplier on the IR.

For the agent's payments to be independent of the signal, the system of equations (17), (18), and (19) must have as a solution $u_{q,s} = u_q \; \forall \; q, s$. Combining these equations, they can be written as $F(\mathbf{u}, \mu_1, \mu_2, \lambda; \Theta, \mathbf{p}) = 0$, where

$$F\left(\underbrace{\mathbf{u}}_{X}, \underbrace{\mu_1, \mu_2, \lambda}_{3}; \underbrace{\Theta}_{3}, \underbrace{\mathbf{p}}_{3XS}\right) \equiv \begin{bmatrix} p^3_{1,1} h'(u_1) + \mu_1 K(1) p^1_{1,1} + \mu_2 K(2) p^2_{1,1} - \lambda K(3) p^3_{1,1} \\ \vdots \\ p^3_{1,S} h'(u_1) + \mu_1 K(1) p^1_{1,S} + \mu_2 K(2) p^2_{1,S} - \lambda K(3) p^3_{1,S} \\ \vdots \\ p^3_{X,1} h'(u_X) + \mu_1 K(1) p^1_{X,1} + \mu_2 K(2) p^2_{X,1} - \lambda K(3) p^3_{X,1} \\ \vdots \\ p^3_{X,S} h'(u_X) + \mu_1 K(1) p^1_{X,S} + \mu_2 K(2) p^2_{X,S} - \lambda K(3) p^3_{X,S} \\ \sum_{q=1}^{X} u_q K(3) \sum_s p^3_{q,s} + G(3) - \bar{U} \\ \sum_{q=1}^{X} u_q K(2) \sum_s p^2_{q,s} + G(2) - \bar{U} \\ \sum_{q=1}^{X} u_q K(1) \sum_s p^1_{q,s} + G(1) - \bar{U} \end{bmatrix}.$$

The rest of the proof verifies that the derivative of F has full row rank so we can apply Corollary 1, where $q = (\mathbf{u}, \mu_1, \mu_2, \lambda)$ and $\chi = (\Theta, \mathbf{p})$. We write this derivative as

$$DF = \begin{bmatrix} A_{XS \times X} & C_{XS \times 3} & D_\Theta & H^3_{XS \times XS} & H^2_{XS \times XS} & H^1_{XS \times XS} \\ B_{3 \times X} & \mathbf{0_{3 \times 3}} & E_\Theta & J^3_{3 \times XS} & J^2_{3 \times XS} & J^1_{3 \times XS} \end{bmatrix}.$$

Matrices $A_{XS \times X}$ and $B_{3 \times X}$ are, respectively, the derivative of the first XS equations and the last three equations (IR and ICs) with respect to $\mathbf{u}$:

$$\begin{aligned} A_{XS \times X} &= \begin{bmatrix} h''(u_1)\mathbf{P}^3_1 & 0 & ... & 0 \\ 0 & h''(u_2)\mathbf{P}^3_2 & ... & 0 \\ \vdots & \vdots & & \vdots \\ 0 & 0 & ... & h''(u_X)\mathbf{P}^3_X \end{bmatrix} \\ B_{3 \times X} &= \begin{bmatrix} K(3)\mathbf{P}^3_1 \cdot \mathbf{1}_S & K(3)\mathbf{P}^3_2 \cdot \mathbf{1}_S & ... & K(3)\mathbf{P}^3_X \cdot \mathbf{1}_S \\ K(2)\mathbf{P}^2_1 \cdot \mathbf{1}_S & K(2)\mathbf{P}^2_2 \cdot \mathbf{1}_S & ... & K(2)\mathbf{P}^2_S \cdot \mathbf{1}_S \\ K(1)\mathbf{P}^1_1 \cdot \mathbf{1}_S & K(1)\mathbf{P}^1_2 \cdot \mathbf{1}_S & ... & K(1)\mathbf{P}^1_S \cdot \mathbf{1}_S \end{bmatrix}, \end{aligned}$$

where $\mathbf{P}^e_q = \left(p^e_{q,1}, ..., p^e_{q,S}\right)'$ and $\mathbf{1}_S \equiv (1, 1, ..., 1)$ is the vector of ones with length S. The derivative of the first XS and last three equations with respect to the multipliers

μ_1, μ_2, and λ are, respectively,

$$C_{XS\times 3} = \begin{bmatrix} K(1)p^1_{1,1} & K(2)p^2_{1,1} & -K(3)p^3_{1,1} \\ \vdots & & \\ K(1)p^1_{1,S} & K(2)p^2_{1,S} & -K(3)p^3_{1,S} \\ \vdots & & \\ K(1)p^1_{X,1} & K(2)p^2_{X,1} & -K(3)p^3_{X,1} \\ \vdots & & \\ K(1)p^1_{X,S} & K(2)p^2_{X,S} & -K(3)p^3_{X,S} \end{bmatrix} \tag{20}$$

and the null matrix $\mathbf{0}_{3\times 3}$. The derivative of the first XS and last three equations with respect to $\{G(3), G(2), G(1)\}$ are, respectively, $\mathbf{0}_{XS\times 3}$ and the identity matrix $\mathbf{I}_3$. Thus, if $\mathbf{K}$ is constant, $\Theta = \mathbf{G}$, and we have $D_\Theta = D_{\mathbf{G}} = \mathbf{0}_{XS\times 3}$, and $E_\Theta = E_{\mathbf{G}} = \mathbf{I}_3$.

The derivatives with respect to $\{K(3), K(2), K(1)\}$ are, respectively:

$$D_{\mathbf{K}} = \begin{bmatrix} -\lambda p^3_{1,1} & \mu_2 p^2_{1,1} & \mu_1 p^1_{1,1} \\ \vdots & & \\ -\lambda p^3_{1,S} & \mu_2 p^2_{1,S} & \mu_1 p^1_{1,S} \\ \vdots & & \\ -\lambda p^3_{X,1} & \mu_2 p^2_{X,1} & \mu_1 p^1_{X,1} \\ \vdots & & \\ -\lambda p^3_{X,S} & \mu_2 p^2_{X,S} & \mu_1 p^1_{X,S} \end{bmatrix}$$

$$E_{\mathbf{K}} = \begin{bmatrix} \sum_{q=1}^X u_q \sum_s p^3_{q,s} & 0 & 0 \\ 0 & \sum_{q=1}^X u_q \sum_s p^2_{q,s} & 0 \\ 0 & 0 & \sum_{q=1}^X u_q \sum_s p^1_{q,s} \end{bmatrix}$$

Thus, if $\mathbf{G}$ is constant, $\Theta = \mathbf{K}$, and we have $D_\Theta = D_{\mathbf{K}}$, and $E_\Theta = E_{\mathbf{K}}$.

The derivatives with respect to $\left(p^3_{q,s}\right)$ are:

$$H^3_{XS\times XS} = \begin{bmatrix} [h'(u_1) - K(3)\lambda]\,\mathbf{I}_S & \mathbf{0}_{S\times S} & ... & \mathbf{0}_{S\times S} \\ \mathbf{0}_{S\times S} & [h'(u_2) - K(3)\lambda]\,\mathbf{I}_S & ... & \mathbf{0}_{S\times S} \\ \vdots & \vdots & \ddots & \vdots \\ \mathbf{0}_{S\times S} & \mathbf{0}_{S\times S} & ... & [h'(u_X) - K(3)\lambda]\,\mathbf{I}_S \end{bmatrix}$$

and

$$J^3_{3\times XS} = \begin{bmatrix} u_1 K(3)\mathbf{1}_S & ... & u_X K(3)\mathbf{1}_S \\ \mathbf{0}_S & ... & \mathbf{0}_S \\ \mathbf{0}_S & ... & \mathbf{0}_S \end{bmatrix}.$$

The derivatives with respect to $(p^2_{q,s})$ and $(p^1_{q,s})$ are, respectively:

$$\begin{aligned} H^2_{XS\times XS} &= \begin{bmatrix} \mu_2K(2)\mathbf{I}_S & \mathbf{0}_{S\times S} & ... & \mathbf{0}_{S\times S} \\ \mathbf{0}_{S\times S} & \mu_2K(2)\mathbf{I}_S & ... & \mathbf{0}_{S\times S} \\ \vdots & \vdots & \ddots & \vdots \\ \mathbf{0}_{S\times S} & \mathbf{0}_{S\times S} & ... & \mu_2K(2)\mathbf{I}_S \end{bmatrix} = \mu_2K(2)\mathbf{I}_{XS} \\ J^2_{3\times XS} &= \begin{bmatrix} \mathbf{0}_S & ... & \mathbf{0}_S \\ u_1K(2)\mathbf{1}_S & ... & u_XK(2)\mathbf{1}_S \\ \mathbf{0}_S & ... & \mathbf{0}_S \end{bmatrix} \end{aligned}$$

and

$$\begin{aligned} H^1_{XS\times XS} &= \mu_1K(1)\mathbf{I}_{XS} \\ J^1_{3\times XS} &= \begin{bmatrix} \mathbf{0}_S & ... & \mathbf{0}_S \\ \mathbf{0}_S & ... & \mathbf{0}_S \\ u_1K(1)\mathbf{1}_S & ... & u_XK(1)\mathbf{1}_S \end{bmatrix}. \end{aligned}$$

Note that $DF_{\mathbf{P}} = \begin{bmatrix} H^3_{XS\times XS} & H^2_{XS\times XS} & H^1_{XS\times XS} \\ J^3_{3\times XS} & J^2_{3\times XS} & J^1_{3\times XS} \end{bmatrix}$ has $XS+3$ rows and $3XS$ columns. Since $XS+3 < 3XS$, it suffices to show that $DF_{\mathbf{P}}$ has full row rank: for any $\mathbf{y} \in \mathbb{R}^{XS+3}$,

$$\underbrace{\mathbf{y}}_{1\times(XS+3)} \times \underbrace{DF_{\mathbf{P}}}_{(XS+3)\times 3XS} = \underbrace{\mathbf{0}}_{1\times 3XS} \implies \mathbf{y} = \underbrace{\mathbf{0}}_{1\times(XS+3)}.$$

Let $DF_{\mathbf{P}_i} = \begin{bmatrix} H^i_{XS\times XS} \\ J^i_{3\times XS} \end{bmatrix}$. First, expanding $\mathbf{y} \times DF_{\mathbf{P}_2} = \mathbf{0}$ gives:

$$\begin{aligned} &\mu_2K(2)y_1 + u_1K(2)y_{XS+2} = ... = \mu_2K(2)y_S + u_1K(2)y_{XS+2} = 0 \\ &\mu_2K(2)y_{S+1} + u_2K(2)y_{XS+2} = ... = \mu_2K(2)y_{2S} + u_2K(2)y_{XS+2} = 0 \\ &\vdots \\ &\mu_2K(2)y_{S(X-1)+1} + u_XK(2)y_{XS+2} = ... = \mu_2K(2)y_{XS} + u_XK(2)y_{XS+2} = 0. \end{aligned}$$

Dividing through by $K(2) > 0$ and rearranging gives:

$$\begin{aligned} \mu_2y_1 &= ... = \mu_2y_S = -u_1y_{XS+2} \\ \mu_2y_{S+1} &= ... = \mu_2y_{2S} = -u_2y_{XS+2} \\ &\vdots \\ \mu_2y_{S(X-1)+1} &= ... = \mu_2y_{XS} = -u_Xy_{XS+2}. \end{aligned} \tag{21}$$

Similarly, expanding $\mathbf{y} \times DF_{\mathbf{P}_1} = \mathbf{0}$ yields

$$\begin{aligned} \mu_1 K(1) y_1 &= ... = \mu_1 K(1) y_S = -u_1 K(1) y_{XS+3} \\ \mu_1 K(1) y_{S+1} &= ... = \mu_1 K(1) y_{2S} = -u_2 K(1) y_{XS+3} \\ &\vdots \\ \mu_1 K(1) y_{S(X-1)+1} &= ... = \mu_1 K(1) y_{XS} = -u_X K(1) y_{XS+3}. \end{aligned} \tag{22}$$

with $K(1) > 0$. Recall that $\mu_1 \geq 0$ and $\mu_2 \geq 0$ with at least one of them strict. Thus,

$$\begin{aligned} y_1 &= ... = y_S =: \bar{y}^1 \\ y_{S+1} &= ... = y_{2S} =: \bar{y}^2 \\ &\vdots \\ y_{S(X-1)+1} &= ... = y_{XS} =: \bar{y}^X. \end{aligned}$$

From equation (21), we have:

$$\begin{aligned} &\mu_2 \bar{y}^1 = -u_1 y_{XS+2} \\ &\vdots \\ &\mu_2 \bar{y}^X = -u_X y_{XS+2}. \end{aligned} \tag{23}$$

Second, recall that $DF_{(\mu_1,\mu_2,\lambda)} = \begin{bmatrix} C_{XS\times 3} \\ \mathbf{0}_{3\times 3} \end{bmatrix}$, where $C_{XS\times 3}$ is described in (20). Thus, $y \times DF_{(\mu_1,\mu_2,\lambda)} = \mathbf{0}$ gives

$$\sum_{q,s} \bar{y}^q K(1) p^1_{q,s} = 0, \quad \sum_{q,s} \bar{y}^q K(2) p^2_{q,s} = 0, \quad \sum_{q,s} \bar{y}^q K(3) p^3_{q,s} = 0 \quad \forall q. \tag{24}$$

Multiplying both sides of the first equation in (24) by $\mu_2 \geq 0$:

$$\mu_2 \sum_{q,s} \bar{y}^q K(1) p^1_{q,s} = K(1) \sum_{q,s} (\mu_2 \bar{y}^q)\, p^1_{q,s} = 0. \tag{25}$$

However, from equation (23), we have

$$K(1) \sum_{q,s} (\mu_2 \bar{y}^q)\, p^1_{q,s} = -y_{XS+2} K(1) \sum_{q,s} u_q p^1_{q,s} = -y_{XS+2}(\bar{U} - G(1)), \tag{26}$$

where the last equality follows from the IC for $e = 1$. Let $G(1) \neq \bar{U}$ (the set of parameters for which $\bar{U} = G(1)$ have zero Lebesgue measure). Then, (25) and (26) imply $y_{XS+2} = 0$. Applying this logic to the second equation in (24) gives $y_{XS+3} = 0$.

Third, recall from equations (21) and (22) that, $\forall\ q$,

$$\mu_2 \bar{y}^q = -u_q y_{XS+2} \ \text{ and } \mu_1 \bar{y}^q = -u_q y_{XS+3}.$$

Moreover, $\mu_1 \geq 0$ and $\mu_2 \geq 0$ with at least one of them strict. Since $y_{XS+2} = y_{XS+3} = 0$, we have $\mu_1 \bar{y}^q = \mu_2 \bar{y}^q = 0$. Since either $\mu_1 \neq 0$ or $\mu_2 \neq 0$, this implies $\bar{y}^q = 0\ \forall\ q$.

Fourth, expanding $\mathbf{y} \times DF_{\mathbf{P}_3} = \mathbf{0}$ gives:

$$\begin{aligned}
y_1 \left[h'\left(u_1\right) - K(3)\lambda\right] + y_{XS+1} u_1 K(3) &= 0, \\
&\vdots \\
y_S \left[h'\left(u_1\right) - K(3)\lambda\right] + y_{XS+1} u_1 K(3) &= 0, \\
y_{S+1} \left[h'\left(u_2\right) - K(3)\lambda\right] + y_{XS+1} u_2 K(3) &= 0, \\
&\vdots \\
y_{2S} \left[h'\left(u_2\right) - K(3)\lambda\right] + y_{XS+1} u_2 K(3) &= 0, \\
&\vdots \\
y_{S(X-1)+1} \left[h'\left(u_X\right) - K(3)\lambda\right] + y_{XS+1} u_X K(3) &= 0, \\
&\vdots \\
y_{XS} \left[h'\left(u_X\right) - K(3)\lambda\right] + y_{XS+1} u_X K(3) &= 0.
\end{aligned}$$

Since $y_1 = \cdots = y_{XS} = 0$ and $K(3) > 0$, this implies that either $u_1 = \cdots = u_X\ (= 0)$ or $y_{XS+1} = 0$. The former is impossible: such a contract either violates at least one IC, or satisfies all ICs. In the latter case, the constant wage (determined by the binding IR) would induce e^*, which contradicts the assumption that the first best is not feasible. Thus, $y_{XS+1} = 0$, and so $\mathbf{y} \times DF_{\mathbf{P}} = \mathbf{0} \Rightarrow \mathbf{y} = \mathbf{0}$. Hence, $DF_{\mathbf{P}}$ has full row rank.

A.2 Proof of Lemma 1

Suppose that exactly one IC binds in Program (9)-(11) and let e^* be an effort for which the first best is not feasible. The necessary Kuhn-Tucker conditions from the principal's program yield, $\forall\ (q, s)$ in the support,

$$-h'\left(u_{q,s}\right) + \mu\left(K\left(e^*\right) - K(e')\frac{p^{e'}_{q,s}}{p^{e^*}_{q,s}}\right) + \lambda K\left(e^*\right) = 0, \tag{27}$$

where $\mu \geq 0$ is the multiplier associated with the binding IC. Subtracting these conditions in states (q, s) and (q, s') gives

$$h'\left(u_{q,s}\right) - h'\left(u_{q,s'}\right) = \mu K(e')\left(\frac{p^{e'}_{q,s'}}{p^{e^*}_{q,s'}} - \frac{p^{e'}_{q,s}}{p^{e^*}_{q,s}}\right). \tag{28}$$

If $\mu = 0$, then (28) implies a constant wage, which contradicts our assumption that the first best is not feasible.[11] Therefore, $\mu > 0$ and, because $K(e) > 0 \; \forall \; e$, it follows from (28) and the convexity of h that $u_{q,s} \neq u_{q,s'}$ whenever $\frac{p^{e'}_{q,s'}}{p^{e}_{q,s'}} \neq \frac{p^{e'}_{q,s}}{p^{e}_{q,s}}$.

A.3 Proof of Proposition 1

The proof is by construction. Suppose that the signal is not globally informative for e^*. Then, there exists an effort e such that the likelihood ratio between efforts e and e^* is constant. It is easier to write the principal's program in terms of "utils" $u_{q,s}$. Let the strictly convex function $h \equiv V^{-1}$ denote the inverse utility function. Consider the relaxed program that only takes into account the IC between effort levels e^* and e:

$$\min_{u_{q,s}} \sum_{q,s} p^{e^*}_{q,s} h(u_{q,s})$$

subject to

$$G(e^*) + K(e^*) \sum_{q,s} p^{e^*}_{q,s} u_{q,s} \geq \bar{U}$$

and

$$\sum_{q,s} \left[K(e^*) p^{e^*}_{q,s} - K(e) p^{e}_{q,s} \right] u_{q,s} \geq G(e) - G(e^*)$$

Fix a vector K and let $\{u^*_{q,s}\}$ denote a solution to this program, which depends on $G(e)$ and $G(e^*)$. Suppose that $G(e) > G(e^*)$ so the IC of this relaxed program binds. Since this is formally identical to the principal's program in a two-effort model and the likelihood ratio between e and e^* is constant, $\{u^*_{q,s}\}$ is not a function of s.

It remains to be shown that the omitted ICs do not bind:

$$K(e^*) \sum_{q,s} p^{e^*}_{q,s} u^*_{q,s} + G(e^*) \geq K(\hat{e}) \sum_{q,s} p^{\hat{e}}_{q,s} u^*_{q,s} + G(\hat{e}) \quad \forall \hat{e} \notin \{e, e^*\}.$$

Let $\bar{u} \equiv \max_{q,s}\{u^*_{q,s}\}$ and $\underline{u} \equiv \min_{q,s}\{u^*_{q,s}\}$, so that

$$K(e^*) \sum_{q,s} p^{e^*}_{q,s} u^*_{q,s} + G(e^*) \geq K(e^*) \underline{u} + G(e^*)$$

and

$$K(\hat{e}) \sum_{q,s} p^{\hat{e}}_{q,s} u^*_{q,s} + G(\hat{e}) \leq K(\hat{e}) \bar{u} + G(\hat{e}).$$

[11] Since the agent's preferences over efforts are independent of income (Assumption (1iii)), effort e^* can be implemented with the minimum constant wage $\bar{w}_{e^*}$ if and only if it can be implemented with any other wage $w \geq \bar{w}_{e^*}$.

Thus, the omitted ICs are satisfied for any vector G such that

$$G(\hat{e}) - G(e^*) \leq K(e^*)\underline{u} - K(\hat{e})\bar{u}$$

for all $\hat{e}$.

A.4 Proof of Proposition 2

The proof follows similar steps to Holmström (1982) and uses a trick introduced by Grossman and Hart (1983) to rewrite the principal's program as a minimization subject to linear constraints. Let the strictly convex function $h \equiv V^{-1}$ denote the inverse utility function and let F denote the cumulative distribution function ("CDF") associated with f. The principal's program can be written in terms of "utils" as:

$$\min_{u_{q,s}} \int h\left(u_{q,s}\right) dF(q,s|e^*)$$

subject to the IR and IC:

$$\begin{aligned} G\left(e^*\right) + K\left(e^*\right) \int u_{q,s} dF(q,s|e^*) &\geq \bar{U}, \\ G\left(e^*\right) + K\left(e^*\right) \int u_{q,s} dF(q,s|e^*) &\geq G\left(e\right) + K\left(e\right) \int u_{q,s} dF(q,s|e) \ \forall e. \end{aligned}$$

We will present the discrete case here. The continuous case is analogous. Suppose that $\frac{f(q,s|e)}{f(q,s|e^*)} = \phi_{e^*}(q,e) \ \forall \ q$. Then, the IC can be written as:

$$\sum_q \left(K(e^*) - K(e)\phi_e(q)\right) \left[\sum_s f(q,s|e^*)u_{q,s}\right] \geq G(e) - G(e^*) \ \ \forall e.$$

Suppose $(u_{q,s})$ satisfies IR and IC and, $\forall\, q$, substitute each entry of the vector $(u_{q,1}, ..., u_{q,S})$ by the expected value: $\bar{U}_q \equiv \sum_s f(q,s|e^*)u_{q,s}$. This new vector also satisfies IC and IR. Since h is strictly convex, the principal's payoff rises if $u_{q,s}$ is not constant in s.

B Supplementary Appendix: Not for Publication

B.1 Additional Proofs

Proof of Example 1

For notational simplicity, let $\pi^e_{q,s} \equiv f(q,s|e)$ denote the probability of state (q,s) conditional on effort e, $\bar{\pi}^e_q \equiv \int \pi^e_{q,s} ds$ denote the marginal probability of output q, and $\bar{\Pi}^e_q$ denote the associated cumulative distribution function ("CDF"). Suppose that $\pi^1_{q,s}$ and $\pi^0_{q,s}$ are both independent of s. As in Grossman and Hart (1983), it is convenient to write the principal's program in terms of "utils". Ignoring intermediate effort levels, the program is:

$$\min_V \int h(V(q))\, \bar{\pi}^1_q dq \text{ s.t.}$$

$$\int V(q)\, \bar{\pi}^1_q dq \geq \overline{U} \tag{29}$$

$$\int V(q) \left(\bar{\pi}^1_q - \bar{\pi}^0_q\right) dq \geq 1, \tag{30}$$

where $h = V^{-1}$.

We wish to study conditions under which the solution to this relaxed program also solves the original program – i.e. under which the following omitted ICs are satisfied:

$$\int_S \int_X V(q) \left(\pi^1_{q,s} - \pi^e_{q,s}\right) dq ds \geq 1 - e, \ \forall e.$$

Using the marginal distributions, we can rewrite these constraints as

$$\xi(e) \equiv \int_X V(q) \left(\bar{\pi}^1_q - \bar{\pi}^e_q\right) dq - (1-e) \geq 0.$$

Note that $\xi(1) = 0$ and, by the binding IC (30), $\xi(0) = 0$. Thus, it suffices to show that ξ is concave.

Applying integration by parts to the solution of the relaxed program, we obtain

$$\int V(q) \left(\bar{\pi}^1_q - \bar{\pi}^e_q\right) dq = \int \dot{V}(q) \left(\bar{\Pi}^e_q - \bar{\Pi}^1_q\right) dq,$$

where $\bar{\Pi}$ is the CDF associated with $\bar{\pi}$. Substituting back in the definition of ξ yields

$$\xi(e) = \int \dot{V}(q) \left(\bar{\Pi}^q_e - \bar{\Pi}^q_1\right) dq + e - 1.$$

Since the likelihood ratio $\bar{\pi}_q^1/\bar{\pi}_q^0$ is non-decreasing in q, the solution of the relaxed program is monotonic: $\dot{V} \geq 0$. Then, since $\bar{\Pi}_q^e$ is a concave function of e, ξ is concave.

Proof of Theorem 1, non-binding IR

This appendix completes the proof of Theorem 1, by considering the case where the IR (17) does not bind. We can thus ignore the IR from the principal's program. The first-order condition with respect to $u_{q,s}$ is

$$-p_{q,s}^{e^*} h'\left(u_{q,s}\right) - \mu_1 \left(K(1) p_{q,s}^1 - K\left(e^*\right) p_{q,s}^{e^*}\right) - \mu_2 \left(K(2) p_{q,s}^2 - K\left(e^*\right) p_{q,s}^{e^*}\right) = 0 \ \ \forall q, s. \quad (31)$$

For the wage to be independent of the signal, the system of equations (18) and (31) must have as a solution $u_{q,s} = u_q \ \forall \ q, s$. We can write this system of equations using the function $F : \mathbb{R}^{X(1+3S)+5} \to \mathbb{R}^{XS+2}$, where

$$F\left(\underbrace{u_1, ..., u_X}_{X}, \underbrace{\mu_1, \mu_2}_{2}; \underbrace{\Theta}_{3}, \underbrace{p_{1,1}^e, ..., p_{X,S}^e}_{3XS}\right)$$

$$= \begin{bmatrix} p_{1,1}^3 h'\left(u_1\right) + \mu_1 (K(1) p_{1,1}^1 - K(3) p_{1,1}^3) + \mu_2 (K(2) p_{1,1}^2 - K(3) p_{1,1}^3) \\ \vdots \\ p_{1,S}^3 h'\left(u_1\right) + \mu_1 (K(1) p_{1,S}^1 - K(3) p_{1,S}^3) + \mu_2 (K(2) p_{1,S}^2 - K(3) p_{1,S}^3) \\ \vdots \\ p_{X,1}^3 h'\left(u_X\right) + \mu_1 (K(1) p_{X,1}^1 - K(3) p_{X,1}^3) + \mu_2 (K(2) p_{X,1}^2 - K(3) p_{X,1}^3) \\ \vdots \\ p_{X,S}^3 h'\left(u_X\right) + \mu_1 (K(1) p_{X,S}^1 - K(3) p_{X,S}^3) + \mu_2 (K(2) p_{X,S}^2 - K(3) p_{X,S}^3) \\ \sum_{q=1}^X u_q \left(K(2) \sum_s p_{q,s}^2 - K(3) \sum_s p_{q,s}^3\right) + G(2) - G(3) \\ \sum_{q=1}^X u_q \left(K(1) \sum_s p_{q,s}^1 - K(3) \sum_s p_{q,s}^3\right) + G(1) - G(3) \end{bmatrix}.$$

To apply Corollary 1, we need to show that DF has full row rank. It is given by:

$$DF = \begin{bmatrix} A_{XS \times X} & C_{XS \times 2} & D_\Theta & H_{XS \times XS}^3 & H_{XS \times XS}^2 & H_{XS \times XS}^1 \\ B_{2 \times X} & \mathbf{0}_{2 \times 2} & E_\Theta & J_{2 \times XS}^3 & J_{2 \times XS}^2 & J_{2 \times XS}^1 \end{bmatrix}.$$

Matrices $A_{XS \times X}$ and $B_{2 \times X}$ are, respectively, the derivative of the first XS equations

and the last 2 equations (ICs) with respect to $\mathbf{u}$:

$$A_{XS\times X} = \begin{bmatrix} h''(u_1)\mathbf{P}_1^3 & 0 & ... & 0 \\ 0 & h''(u_2)\mathbf{P}_2^3 & ... & 0 \\ \vdots & \vdots & & \vdots \\ 0 & 0 & ... & h''(u_X)\mathbf{P}_X^3 \end{bmatrix},$$

$$B_{2\times X} = \begin{bmatrix} K(2)\mathbf{P}_1^2\cdot\mathbf{1}_S - K(3)\mathbf{P}_1^3\cdot\mathbf{1}_S & ... & K(2)\mathbf{P}_S^2\cdot\mathbf{1}_S - K(3)\mathbf{P}_X^3\cdot\mathbf{1}_S \\ K(1)\mathbf{P}_1^1\cdot\mathbf{1}_S - K(3)\mathbf{P}_1^3\cdot\mathbf{1}_S & ... & K(1)\mathbf{P}_S^1\cdot\mathbf{1}_S - K(3)\mathbf{P}_X^3\cdot\mathbf{1}_S \end{bmatrix}.$$

The derivatives with respect to the multipliers μ_1 and μ_2 are, respectively,

$$C_{XS\times 2} = \begin{bmatrix} K(1)p_{1,1}^1 - K(3)p_{1,1}^3 & K(2)p_{1,1}^2 - K(3)p_{1,1}^3 \\ \vdots & \\ K(1)p_{1,S}^1 - K(3)p_{1,S}^3 & K(2)p_{1,S}^2 - K(3)p_{1,S}^3 \\ \vdots & \\ K(1)p_{X,1}^1 - K(3)p_{X,1}^3 & K(2)p_{X,1}^2 - K(3)p_{X,1}^3 \\ \vdots & \\ K(1)p_{X,S}^1 - K(3)p_{X,S}^3 & K(2)p_{X,S}^2 - K(3)p_{X,S}^3 \end{bmatrix} \tag{32}$$

and the null matrix $\mathbf{0}_{2\times 2}$. The derivatives with respect to $\{G(3), G(2), G(1)\}$ are, respectively, $\mathbf{0}_{XS\times 3}$ and

$$E_{\mathbf{G}} = \begin{bmatrix} -1 & 1 & 0 \\ -1 & 0 & 1 \end{bmatrix}.$$

Thus, if $\mathbf{K}$ is constant, $\Theta = \mathbf{G}$, and we have $D_\Theta = D_{\mathbf{G}} = \mathbf{0}_{XS\times 3}$ and $E_\Theta = E_{\mathbf{G}}$.

The derivatives with respect to $\{K(3), K(2), K(1)\}$ are, respectively:

$$D_{\mathbf{K}} = \begin{bmatrix} -\mu_1 p_{1,1}^3 - \mu_2 p_{1,1}^3 & \mu_2 p_{1,1}^2 & \mu_1 p_{1,1}^1 \\ \vdots & & \\ -\mu_1 p_{1,S}^3 - \mu_2 p_{1,S}^3 & \mu_2 p_{1,S}^2 & \mu_1 p_{1,S}^1 \\ \vdots & & \\ -\mu_1 p_{X,1}^3 - \mu_2 p_{X,1}^3 & \mu_2 p_{X,1}^2 & \mu_1 p_{X,1}^1 \\ \vdots & & \\ -\mu_1 p_{X,S}^3 - \mu_2 p_{X,S}^3 & \mu_2 p_{X,S}^2 & \mu_1 p_{X,S}^1 \end{bmatrix},$$

$$E_{\mathbf{K}} = \begin{bmatrix} -\sum_{q=1}^X u_q \sum_s p_{q,s}^3 & \sum_{q=1}^X u_q \sum_s p_{q,s}^2 & 0 \\ -\sum_{q=1}^X u_q \sum_s p_{q,s}^3 & 0 & \sum_{q=1}^X u_q \sum_s p_{q,s}^1 \end{bmatrix}.$$

Thus, if $\mathbf{G}$ is constant, $\Theta = \mathbf{K}$, and we have $D_\Theta = D_{\mathbf{K}}$, and $E_\Theta = E_{\mathbf{K}}$.

The derivatives with respect to $\left(p^3_{q,s}\right)$, $\left(p^2_{q,s}\right)$, and $\left(p^1_{q,s}\right)$ are, respectively:

$$\begin{aligned} H^3_{XS\times XS} &= \begin{bmatrix} \left[h'\left(u_1\right) - K(3)(\mu_1+\mu_2)\right]\mathbf{I}_S & \mathbf{0}_{S\times S} & ... & \mathbf{0}_{S\times S} \\ \mathbf{0}_{S\times S} & \ddots & ... & \mathbf{0}_{S\times S} \\ \vdots & \vdots & \ddots & \vdots \\ \mathbf{0}_{S\times S} & \mathbf{0}_{S\times S} & ... & \left[h'\left(u_X\right) - K(3)(\mu_1+\mu_2)\right]\mathbf{I}_S \end{bmatrix} \\ J^3_{2\times XS} &= \begin{bmatrix} -u_1K(3)\mathbf{1}_S & ... & -u_XK(3)\mathbf{1}_S \\ -u_1K(3)\mathbf{1}_S & ... & -u_XK(3)\mathbf{1}_S \end{bmatrix}, \end{aligned}$$

$$\begin{aligned} H^2_{XS\times XS} &= \begin{bmatrix} \mu_2K(2)\mathbf{I}_S & \mathbf{0}_{S\times S} & ... & \mathbf{0}_{S\times S} \\ \mathbf{0}_{S\times S} & \mu_2K(2)\mathbf{I}_S & ... & \mathbf{0}_{S\times S} \\ \vdots & \vdots & \ddots & \vdots \\ \mathbf{0}_{S\times S} & \mathbf{0}_{S\times S} & ... & \mu_2K(2)\mathbf{I}_S \end{bmatrix} = \mu_2\mathbf{I}_{XS}, \\ J^2_{2\times XS} &= \begin{bmatrix} u_1K(2)\mathbf{1}_S & ... & u_XK(2)\mathbf{1}_S \\ \mathbf{0}_S & ... & \mathbf{0}_S \end{bmatrix} \end{aligned}$$

and

$$\begin{aligned} H^1_{XS\times XS} &= \mu_1K(1)\mathbf{I}_{XS} \\ J^1_{2\times XS} &= \begin{bmatrix} \mathbf{0}_S & ... & \mathbf{0}_S \\ u_1K(1)\mathbf{1}_S & ... & u_XK(1)\mathbf{1}_S \end{bmatrix}. \end{aligned}$$

Note that $DF_{\mathbf{P}} = \begin{bmatrix} H^3_{XS\times XS} & H^2_{XS\times XS} & H^1_{XS\times XS} \\ J^3_{2\times XS} & J^2_{2\times XS} & J^1_{2\times XS} \end{bmatrix}$ has $XS+2$ rows and $3XS$ columns. Since $XS+2 < 3XS$, it suffices to show that $DF_{\mathbf{P}}$ has full row rank to establish that DF has full row rank. We thus need to show that for any vector $\mathbf{y} \in \mathbb{R}^{XS+2}$,

$$\underbrace{\mathbf{y}}_{1\times(XS+2)} \times \underbrace{DF_{\mathbf{P}}}_{(XS+2)\times 3XS} = \underbrace{\mathbf{0}}_{1\times 3XS} \implies \mathbf{y} = \underbrace{\mathbf{0}}_{1\times(XS+2)}.$$

Let $DF_{\mathbf{P}_i} = \begin{bmatrix} H^i_{XS\times XS} \\ J^i_{2\times XS} \end{bmatrix}$. First, expanding $\mathbf{y} \times DF_{\mathbf{P}_2} = \mathbf{0}$ gives:

$$\mu_2K(2)y_1 + u_1K(2)y_{XS+1} = ... = \mu_2K(2)y_S + u_1K(2)y_{XS+1} = 0$$
$$\mu_2K(2)y_{S+1} + u_2K(2)y_{XS+1} = ... = \mu_2K(2)y_{2S} + u_2K(2)y_{XS+1} = 0$$
$$\vdots$$
$$\mu_2K(2)y_{S(X-1)+1} + u_XK(2)y_{XS+1} = ... = \mu_2K(2)y_{XS} + u_XK(2)y_{XS+1} = 0.$$

Dividing through by $K(2) > 0$ and rearranging gives:

$$\begin{aligned} \mu_2 y_1 &= ... = \mu_2 y_S = -u_1 y_{XS+1} \\ \mu_2 y_{S+1} &= ... = \mu_2 y_{2S} = -u_2 y_{XS+1} \\ &\vdots \\ \mu_2 y_{S(X-1)+1} &= ... = \mu_2 y_{XS} = -u_X y_{XS+1}. \end{aligned} \tag{33}$$

Similarly, expanding $\mathbf{y} \times DF_{\mathbf{P}_1} = \mathbf{0}$ yields

$$\begin{aligned} \mu_1 K(1) y_1 &= ... = \mu_1 K(1) y_S = -u_1 K(1) y_{XS+2} \\ \mu_1 K(1) y_{S+1} &= ... = \mu_1 K(1) y_{2S} = -u_2 K(1) y_{XS+2} \\ &\vdots \\ \mu_1 K(1) y_{S(X-1)+1} &= ... = \mu_1 K(1) y_{XS} = -u_X K(1) y_{XS+2} \end{aligned} \tag{34}$$

with $K(1) > 0$. Recall that $\mu_1 \geq 0$ and $\mu_2 \geq 0$ and at least one of them is strict. Thus,

$$\begin{aligned} y_1 &= ... = y_S =: \bar{y}^1 \\ y_{S+1} &= ... = y_{2S} =: \bar{y}^2 \\ &\vdots \\ y_{S(X-1)+1} &= ... = y_{XS} =: \bar{y}^X. \end{aligned}$$

From equation (33), we have:

$$\begin{aligned} \mu_2 \bar{y}^1 &= -u_1 y_{XS+1} \\ &\vdots \\ \mu_2 \bar{y}^X &= -u_X y_{XS+1} \end{aligned} \tag{35}$$

Second, recall that $DF_{(\mu_1,\mu_2)} = \begin{bmatrix} C_{XS\times 2} \\ \mathbf{0}_{2\times 2} \end{bmatrix}$. Thus, $\mathbf{y} \times DF_{(\mu_1,\mu_2)} = \mathbf{0}$ gives

$$\sum_{q,s} \bar{y}^q \left[K(1) p^1_{q,s} - K(3) p^3_{q,s} \right] = 0, \quad \sum_{q,s} \bar{y}^q \left[K(2) p^2_{q,s} - K(3) p^3_{q,s} \right] = 0, \quad \forall q. \tag{36}$$

Multiplying both sides of the first equation in (36) by $\mu_2 \geq 0$:

$$\mu_2 \sum_{q,s} \bar{y}^q \left[K(1) p^1_{q,s} - K(3) p^3_{q,s} \right] = K(1) \sum_{q,s} \left(\mu_2 \bar{y}^q \right) p^1_{q,s} - K(3) \sum_{q,s} \left(\mu_2 \bar{y}^q \right) p^3_{q,s} = 0. \tag{37}$$

However, from equation (35), we have

$$\begin{aligned} & K(1)\sum_{q,s}\left(\mu_2\bar{y}^q\right)p^1_{q,s} - K(3)\sum_{q,s}\left(\mu_2\bar{y}^q\right)p^3_{q,s} \\ = \; & -y_{XS+1}\left[K(1)\sum_{q,s}u_q p^1_{q,s} - K(3)\sum_{q,s}u_q p^3_{q,s}\right] = -y_{XS+1}(G(3)-G(1)), \quad (38) \end{aligned}$$

where the last equality follows from the binding IC for $e = 1$. Let $G(3) \neq G(1)$ (the set of parameters for which $G(3) = G(1)$ have zero Lebesgue measure). Then, (37) and (38) imply $y_{XS+1} = 0$. Applying this logic to the second equation in (36) yields $y_{XS+2} = 0$.

Third, recall from equations (33) and (34) that, $\forall\ q$,

$$\mu_2\bar{y}^q = -u_q y_{XS+1} \;\text{ and }\; \mu_1\bar{y}^q = -u_q y_{XS+2}.$$

Moreover, $\mu_1 \geq 0$ and $\mu_2 \geq 0$ with at least one of them strict. Since $y_{XS+1} = y_{XS+2} = 0$, we have $\mu_1\bar{y}^q = \mu_2\bar{y}^q = 0$. Since either $\mu_1 \neq 0$ or $\mu_2 \neq 0$, this implies $\bar{y}^q = 0\ \forall\ q$. Thus, $\mathbf{y} \times DF_{\mathbf{P}} = \mathbf{0} \implies \mathbf{y} = \mathbf{0}$, i.e., $DF_{\mathbf{P}}$ has full row rank.

B.2 Multiple Binding ICs

This appendix shows that the case in which multiple ICs simultaneously bind is not knife-edge. The problem of implementing effort e at minimum cost is:

$$\min_{\{u_{q,s}\}} \sum_{q=q_1}^{q_X}\sum_{s=1}^{S} p^e_{q,s} b\left(u_{q,s}\right)$$

subject to

$$\begin{aligned} \sum_{q=q_1}^{q_X}\sum_{s=1}^{S} p^e_{q,s}u_{q,s} - c_e \;&\geq\; \bar{U} \\ \sum_{q=q_1}^{q_X}\sum_{s=1}^{S}\left(p^e_{q,s} - p^{\tilde{e}}_{q,s}\right)u_{q,s} \;&\geq\; c_e - c_{\tilde{e}} \;\; \forall \tilde{e}. \end{aligned}$$

We study the case of three effort levels and three states. This is the simplest environment to study multiple binding ICs. With two effort levels, there is only one IC; with two states, wages are two-dimensional and, since the IR and at least one IC must bind for any effort except the least costly one, we generically can only have one binding IC.

Let $\mathcal{S} = \{1, 2, 3\}$ and $\mathcal{E} = \{1, 2, 3\}$, and take the utility function $u(c) = \sqrt{c + K}$, where $K > 0$ allows for negative wages. The inverse utility function is then

$$h(u) = u^2 - K.$$

Without loss of generality, let $e = 2$ denote the implemented effort. The program is:

$$\min_{\{u_s\}} \sum_{s=1,2,3} p_s^2 u_s^2$$

subject to

$$\begin{aligned}
\sum_{s=1,2,3} p_s^2 u_s &\geq c_2 \\
\sum_{s=1,2,3} \left(p_s^2 - p_s^1\right) u_s &\geq c_2 - c_1 \\
\sum_{s=1,2,3} \left(p_s^2 - p_s^3\right) u_s &\geq c_2 - c_3
\end{aligned}$$

We know that IR binds. Substituting the binding IR into the two ICs, the IR and two ICs now become:

$$\begin{aligned}
\sum_{s=1,2,3} p_s^2 u_s &= c_2 \\
\sum_{s=1,2,3} p_s^1 u_s &\leq c_1 \qquad (39) \\
\sum_{s=1,2,3} p_s^3 u_s &\leq c_3 \qquad (40)
\end{aligned}$$

An economy is parametrized by conditional distributions and costs: $\{p_1^e, p_2^e, c_e\}_{e=1,2,3}$ (p_3^e is given by $p_3^e = 1 - p_2^e - p_1^e$). We claim that there exists an open neighborhood of parameters in which both ICs (39) and (40) bind. To show this, we will study the maximization program where we ignore one of them. If the ignored IC is satisfied at the solution of this "relaxed program," this solution solves the principal's program. We will show that, for some open set of parameter values, each of these two constraints (39 and 40) fails to hold when it is ignored, so they both simultaneously bind.

First, consider the relaxed program where we omit (40). The Lagrangian is

$$L = -p_1^2 u_1^2 - p_2^2 u_2^2 - p_3^2 u_3^2 + \lambda \left(p_1^2 u_1 + p_2^2 u_2 + p_3^2 u_3 - c_2\right) + \mu \left(p_1^1 u_1 + p_2^1 u_2 + p_3^1 u_3 - c_1\right),$$

which has as first-order conditions the following linear system:

$$\begin{aligned} 2u_1 &= \lambda + \mu \frac{p_1^1}{p_1^2},\ 2u_2 = \lambda + \mu \frac{p_2^1}{p_2^2},\ 2u_3 = \lambda + \mu \frac{p_3^1}{p_3^2}, \\ p_1^2 u_1 + p_2^2 u_2 + p_3^2 u_3 &= c_2, \\ p_1^1 u_1 + p_2^1 u_2 + p_3^1 u_3 &= c_1. \end{aligned}$$

We will now combine the first three equations into one by eliminating λ. From the first equation, we have $2u_1 - \mu \frac{p_1^1}{p_1^2} = \lambda$. Substituting into the second and third and combining yields the following linear system with three equations and three unknowns:

$$\begin{bmatrix} \left(\frac{p_2^1}{p_2^2} - \frac{p_1^1}{p_1^2}\right) & \left(\frac{p_1^1}{p_1^2} - \frac{p_3^1}{p_3^2}\right) & \left(\frac{p_3^1}{p_3^2} - \frac{p_2^1}{p_2^2}\right) \\ p_3^2 & p_2^2 & p_1^2 \\ p_3^1 & p_2^1 & p_1^1 \end{bmatrix} \begin{bmatrix} u_3 \\ u_2 \\ u_1 \end{bmatrix} = \begin{bmatrix} 0 \\ c_2 \\ c_1 \end{bmatrix},$$

which characterizes the solution of the relaxed program where we ignore (40).

Similarly, the solution of the relaxed program where we ignore (39) is given by:

$$\begin{bmatrix} \left(\frac{p_2^3}{p_2^2} - \frac{p_1^3}{p_1^2}\right) & \left(\frac{p_1^3}{p_1^2} - \frac{p_3^3}{p_3^2}\right) & \left(\frac{p_3^3}{p_3^2} - \frac{p_2^3}{p_2^2}\right) \\ p_3^2 & p_2^2 & p_1^2 \\ p_3^3 & p_2^3 & p_1^3 \end{bmatrix} \begin{bmatrix} u_3 \\ u_2 \\ u_1 \end{bmatrix} = \begin{bmatrix} 0 \\ c_2 \\ c_3 \end{bmatrix}.$$

It is easy to apply Cramer's rule to obtain a closed-form solution.

Use the following vector notation: $\mathbf{p}^e \equiv (p_1^e, p_2^e, p_3^e)$. Consider $\mathbf{p}^1 = (0.1,\ 0.28,\ 0.62)$, $\mathbf{p}^2 = (0.2,\ 0.15,\ 0.65)$, $\mathbf{p}^3 = (0.3,\ 0.1,\ 0.6)$, $c_1 = 0.75$, $c_2 = 1$, $c_3 = 0.5$.

The matrix in the relaxed program where we omit (40) is:

$$A_1 \equiv \begin{bmatrix} \left(\frac{p_2^1}{p_2^2} - \frac{p_1^1}{p_1^2}\right) & \left(\frac{p_1^1}{p_1^2} - \frac{p_3^1}{p_3^2}\right) & \left(\frac{p_3^1}{p_3^2} - \frac{p_2^1}{p_2^2}\right) \\ p_3^2 & p_2^2 & p_1^2 \\ p_3^1 & p_2^1 & p_1^1 \end{bmatrix} = \begin{bmatrix} 1.3667 & -0.4538 & -0.9128 \\ 0.65 & 0.15 & 0.2 \\ 0.62 & 0.28 & 0.1 \end{bmatrix}.$$

The solution is

$$\begin{bmatrix} u_3 \\ u_2 \\ u_1 \end{bmatrix} = (A_1)^{-1} \begin{bmatrix} 0 \\ c_2 \\ c_1 \end{bmatrix} = \begin{bmatrix} 1.0703 \\ -0.3207 \\ 1.7620 \end{bmatrix},$$

where we used the fact that

$$(A_1)^{-1} = \begin{bmatrix} 0.2499 & 1.2813 & -0.2813 \\ -0.3596 & -4.2829 & 5.2829 \\ -0.5425 & 4.0478 & -3.0478 \end{bmatrix}.$$

Since A_1 has full rank, the solution is continuous in its parameters (conditional probabilities and costs) around these parameter values. Substituting in (40) gives

$$p_3^3 u_3 + p_2^3 u_2 + p_1^3 u_1 - c_3 = 0.6 \times 1.0703 + 0.1 \times (-0.3207) + 0.3 \times 1.7629 - 0.5 = 0.6387 > 0.$$

Thus, (40) fails to hold. Since the expression $p_3^3 u_3 + p_2^3 u_2 + p_1^3 u_1 - c_3$ is a continuous function of conditional probabilities, utilities, and costs, and utility is itself a continuous function of costs and probabilities, it follows that this expression is a continuous function of probabilities and costs. Thus, for parameter values in a neighborhood of the ones considered here, it is also the case that (40) fails to hold.

The matrix in the relaxed program where we omit (39) is:

$$A_3 = \begin{bmatrix} \left(\frac{p_2^3}{p_2^2} - \frac{p_1^3}{p_1^2}\right) & \left(\frac{p_1^3}{p_1^2} - \frac{p_3^3}{p_3^2}\right) & \left(\frac{p_3^3}{p_3^2} - \frac{p_2^3}{p_2^2}\right) \\ p_3^2 & p_2^2 & p_1^2 \\ p_3^3 & p_2^3 & p_1^3 \end{bmatrix} = \begin{bmatrix} -0.8333 & 0.5769 & 0.2564 \\ 0.65 & 0.15 & 0.2 \\ 0.6 & 0.1 & 0.3 \end{bmatrix},$$

which has inverse

$$(A_3)^{-1} = \begin{bmatrix} -0.3545 & 2.0909 & -1.0909 \\ 1.0626 & 5.7273 & -4.7273 \\ 0.3545 & -6.0909 & 7.0909 \end{bmatrix}.$$

The solution of the relaxed program is then

$$\begin{bmatrix} u_3 \\ u_2 \\ u_1 \end{bmatrix} = (A_3)^{-1} \begin{bmatrix} 0 \\ c_2 \\ c_3 \end{bmatrix} = \begin{bmatrix} 1.5455 \\ 3.3636 \\ -2.5455 \end{bmatrix}.$$

Again, the solution is continuous in the parameters in a neighborhood of the parameters selected here. Substituting in the omitted IC gives:

$$p_3^1 u_3 + p_2^1 u_2 + p_1^1 u_1 - c_1 = 0.62 \times 1.5455 + 0.28 \times 3.3636 + 0.1 \times (-2.5455) - 0.75 = 0.8955 > 0.$$

Thus, (39) fails to hold. As before, by continuity, this is true for all parameter values in a neighborhood of the ones chosen here.

To summarize, for all parameter values in a neighborhood of the ones chosen here, both ICs simultaneously hold. Thus it is not true that generically only one IC binds.

References

[1] Holmström, Bengt (1982): "Moral hazard in teams." *Bell Journal of Economics* 13, 326–340.

about ECGI

The European Corporate Governance Institute has been established to improve *corporate governance through fostering independent scientific research and related activities.*

The ECGI will produce and disseminate high quality research while remaining close to the concerns and interests of corporate, financial and public policy makers. It will draw on the expertise of scholars from numerous countries and bring together a critical mass of expertise and interest to bear on this important subject.

The views expressed in this working paper are those of the authors, not those of the ECGI or its members.

ECGI Working Paper Series in Finance

www.ecgi.org\wp

Electronic Access to the Working Paper Series

The full set of ECGI working papers can be accessed through the Institute's Web-site (www.ecgi.org/wp) or SSRN:

Finance Paper Series	http://www.ssrn.com/link/ECGI-Fin.html
Law Paper Series	http://www.ssrn.com/link/ECGI-Law.html