

ECOSIA



Modern Capitalism and Corporate Purpose

“Purpose in Practice”



People and Company



Christian Kroll, Founder and CEO.



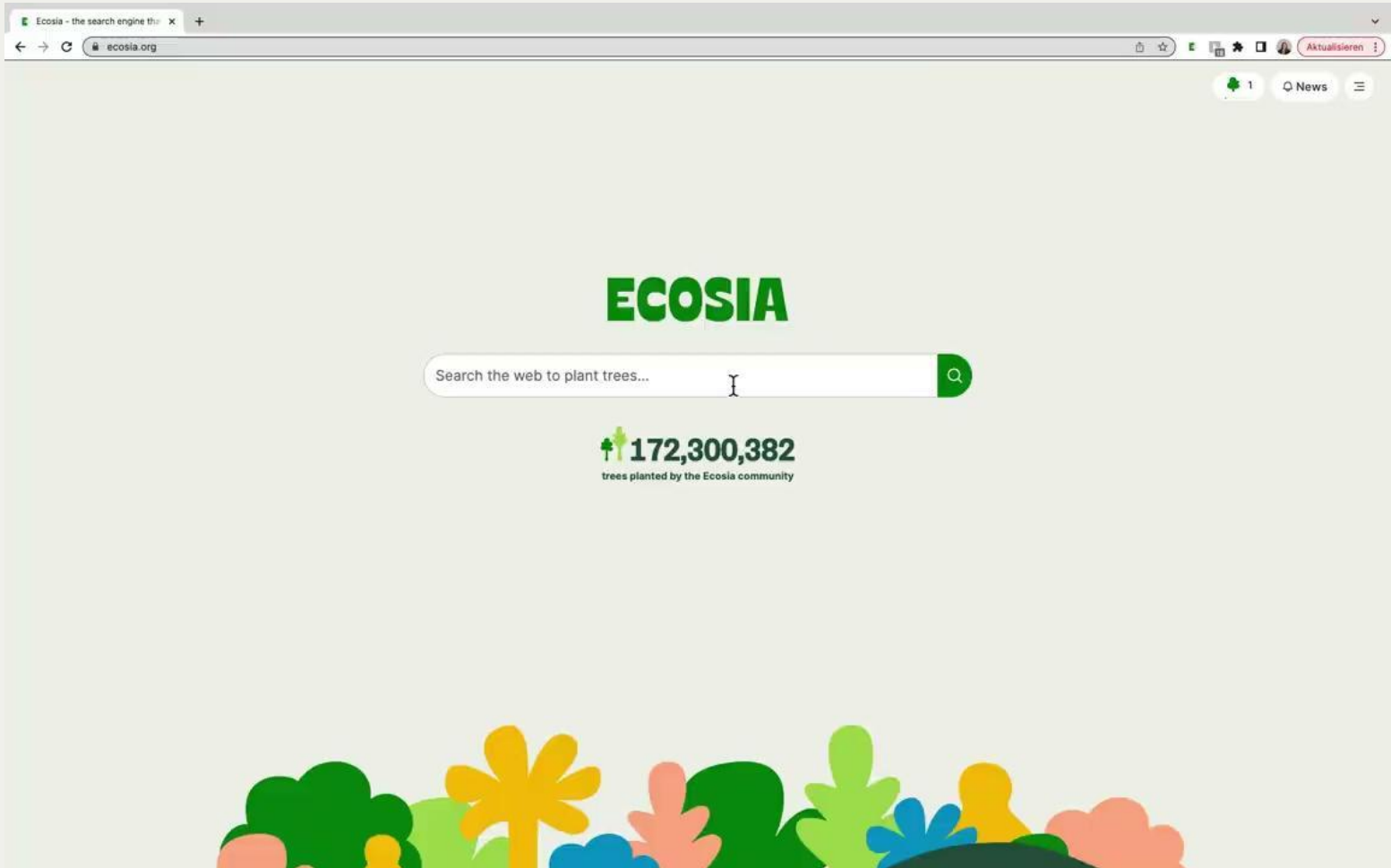
Ecosia Team.

Our Purpose
Why we're here.

Power the regeneration.

Mission
Our plan to
achieve our
vision.

**Create simple
ways for people to
plant trees and be
climate-active
every day.**



ECOSIA

Financial reports



February 2023

Let's be clear about
the numbers



Planet Before Profit



**We 🍀 use 100%
of our profits 🌳 for
the 🌱 planet**

ECOSIA

**We plant 🌳 and
protect trees 🌳 with
local 🌳 communities,
focusing on 🌳 native
🌳 species and
long-term 🌳 survival**

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Holistic planting

We plant trees in biodiversity hotspots around the world. Our trees are meant to restore damaged and endangered ecosystems, turning them back into healthy forests.

All of that by joining forces with local communities, using native tree species and considering the impact on people, animals, soil, water, and climate.



1.4M Trees in Indonesia

25% of Indonesia's rainforests have been replaced by vast palm oil plantations, pushing out wildlife and endangering the livelihoods of farming communities.

We are restoring forests on former plantations to create local sources of income. By educating farmers about alternative, economically viable species that can be planted instead of palm oil, we are proving the case for healthy livelihoods that are not dependent on ecological damage.



TREES PLANTED BY THE ECOSIA COMMUNITY

182,298,095



20 million
people using Ecosia

500+
native species

35+
countries involved

60+
active projects

We're 🍀 expanding
our 🌳 tree-planting
knowledge 🌻 to other
climate solutions 🌿
like 🌱 regenerative
agriculture 🌳

ECOSIA

We're 🌳 not just
producing 🌿 enough
🌳 renewable energy
to power 🌳 all your
searches, but 🌳
twice 🌳 that

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**We 🍀 use 100%
of our profits 🌳 for
the 🌱 planet**

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Contact

Feel free to get in touch with me over [Linkedin](#)

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